



# Enhance Your Skills

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# About Skillyards

Skillyards Versatility Pvt. Ltd is determined to revolutionize our country's IT industry by shifting the focus from theoretical knowledge to practical development. We aim to shift away from the memorization-based approach to education, mirroring the practical methods that made Bharat an educational powerhouse in the past. Our pioneering approach not only equips students with the requisite skills for industry integration but also furnishes them with unparalleled opportunities to excel in their future endeavors. Our unique approach bridges the gap between theoretical knowledge and practical application, providing students with valuable skills. In an industry hungering for adept technical professionals capable of catalyzing transformative change, Skillyards stands as a beacon, specializing in crafting IT professionals proficient in Full-Stack Web Development, Front-End & Back-End Development, Digital Marketing, and UI/UX Design other indispensable domains essential for meeting industry demands. Beyond merely dismantling the traditional theory-centric educational model, Skillyards aspires to usher in a new era of definitive and practical education, empowering the youth to unleash their true potential and make tangible contributions to the global landscape. We're thrilled to empower students with practical development, communication skills, and the professionalism needed for their future endeavors.



# SN Digitech, the begetter of Skillyards

Embark on a journey into the dynamic world of SN Digitech, the visionary parent company that gave birth to the cutting-edge platform, Skillyards. At the heart of SN Digitech lies a profound commitment to revolutionizing the tech and education landscape. SN Digitech is a prominent player in the IT development and digital marketing industry, with a strong presence in 21 countries worldwide, including the USA, UK, Europe, the Middle East, Australia, and Singapore, among others. The agency's skilled team, based at its Head Office in Noida and a Branch Office in New York, has enabled it to offer an extensive range of services, including mobile app development (Android & IOS), AI & ML development, AR & BR development, digital marketing, and more, with utmost finesse. In essence, SN Digitech isn't merely an IT development agency—it's a trailblazer, a catalyst for change.





# Our Mission & Vision



**Mission:** We aim to make students self-dependent at an early age rather than being family-dependent and forge them professionally instead of collecting degrees.

**Vision:** Our vision is to provide practical skills-based training while keeping a check on breaking the traditional educational system



# Limitations of our Theory-centric education

**No practical skills:** It is important to address the issue of practical skills among graduating students. Many students are entering the workforce with limited or no practical experience, which can hinder their ability to perform effectively in real-world job settings.

**Industry needs mismatch:** The current education system has been criticized for its emphasis on theoretical language, which may not always align with the practical language requirements of industries in the real world. Additionally, the focus on theory often means that students are not adequately prepared to handle the pressure, work out tactics, or solve real-world problems and are stuck in the theoretical environment. This creates a mismatch between real-world needs and what students can offer.

**Desperation for degrees:** Some students rely on obtaining multiple degrees, often from inferior universities, when looking for a job, resulting in less than commensurate career benefits.

**No guidance available:** Students nowadays do not have the correct guidance to choose their path and often end up in traditional jobs without any knowledge.

# Why Skillyards

Now let us show you why Skillyards is better and how it prepares you for the perfect role in practical development



## Skillyards

1. You will get trained under professionals in the live industry process when you opt for Skillyards
2. The latest curriculum is updated from time to time according to the industry's norms
3. Work on personality development and communication skills to create industry-appropriate behavior
4. Real-world client projects and experience-based learning can be incredibly impactful for students

**Skillyards makes sure when you walk out of our gates you are fully ready to shine in your job or your entrepreneurship journey**

## Traditional Education

1. You will get regular classroom teaching with standard classes
2. The usual old theoretical book syllabus with no real-life relevance
3. Only focusing on academic understanding and old-school methodology
4. Teaching methods align with traditional approaches with no hands-on experience for better learning

**It will be difficult for you to become job-ready as you would have to learn more skills & do more internships even after completing the course**

# Skillyards

## Club Facilitation

- Personality Development
- Public Speaking
- Language Fluency: English
- Leadership Skills

- Whether you are new to speaking or a seasoned speaker, the Skillyards Club Facilitation will contribute to honing your skills.
- Personality development activities are designed to help students develop their personality while also honing their skills.
- Additionally, public speaking and language fluency activities are held and led by industry leaders and market professionals, which provide students with a well-rounded speaking experience that is tailored to their overall development

# On-The Job Degree Program (BCA)

**BCA** (Specialization in Full Stack Development) is designed for 3 years

Eligibility criteria is that the candidates must have completed their 10+2 from any recognized state or central board and should have a minimum of 40% to 60% combined marks in their board exam



## 1st Step

Full-Stack Development with client projects

## 2nd Step

Internship/training will help the trainee to get a stipend up to 15k

## 3rd Step

Students will be ready to get placement with an attractive package of up to 10 LPA

## Skillyards SkillPresent

Other than our practical curriculum, students will also learn about highly demanded subjects including:

- Technical Search Engine Optimization
- How does Artificial Intelligence work?



# Structure for the OJD (BCA) program

## 1st Semester

- Fundamentals of Computer & Operations
- Creative English
- Basic Introduction of Network
- System Architecture
- Introduction of the C, C++ Programming Language
- Introduction & Basics of SEO

## 2nd Semester

- C,C++ Practice
- Introduction of the Python programming language
- Python Practice
- Assignment + Exam
- Python Project
- Black& Grey Hat SEO

## 3rd Semester

- Introduction of Web development
- HTML / HTML5
- CSS / CSS 3
- JavaScript & OOPS Concept
- User Interface & Frontend
- Blog & Content Optimization

## 4th Semester

- Logical thinking
- Node Js & Php / Laravel
- Database management system
- Dev tools
- Assignment + Exam
- Website creation & Off-Page SEO

## 5th Semester

- Business Intelligence
- Client-Server Computing
- Design and analysis of the algorithm
- Cloud Computing
- Introduction of soft computing
- Bookmarking & Domain

## 6th Semester

- Blog Optimization & Internal Linking
- Internal Linking & Page speed test
- Industry Level Projects
- Internship Program
- Exam

# On-The Job Degree Program (MCA)

**MCA** (Specialization in Full Stack Development) is designed for 2 years

Eligibility criteria for MCA are: Passed BCA/ Bachelor Degree in Computer Science Engineering or equivalent Degree. OR Passed B.Sc./ B.Com./ B.A. with Mathematics at 10+2 level or at Graduation Level. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying Examination.

During the first to third semesters, our students receive comprehensive professional training and development to prepare them or the industry's standards. In the subsequent semester, students secure a paid internship, providing them with practical exposure to the corporate world. Upon completion of their internship, students are placed in jobs in their third year. In the event that students are not able to secure a job, they will continue their internship with a hiked stipend and eventually be placed into a job in their sixth semester. Our goal is to ensure our students are well-prepared for their future careers and are equipped with the necessary skills and experience to succeed in their chosen fields.



# ON-THE JOB TRAINING PROGRAM

- Full-Stack Foundation Training Program
- Full-Stack Development Training Program
- Front-End Development Training Program
- Back-End Development Training Program
- UI/UX Engineer Training Program
- Digital Marketing Training Program

## 1st Step

Practical Training  
through client projects  
with trainers &  
developers

## 2nd Step

Paid Internship with a  
stipend of up to  
15000/month

## 3rd Step

100% Guaranteed  
Placement with an  
average salary of 5 LPA



# Curriculum designed by Experts

## Structure for the Full-Stack Foundation Training Program

1. Basic Fundamentals
2. Front-End Development
3. Logical Thinking (DSA)
4. Back-End Development
5. Database
6. Dev's Tools
7. Project Practice
8. Code Optimization



Scan for a more in-depth curriculum!

The duration of this program is **24 months** including Internship, and you are investing **240k+18%GST**.

## Structure for the Full-Stack Development Training Program

1. Basic Fundamentals
2. Frontend Development
3. Back-End Development
4. Database
5. Project Practice
6. Code Optimization



Scan for a more in-depth curriculum!

The duration of this program is **9 months** including Internship, and you are investing **125k+18%GST**.



# Industry-Level Practical Curriculum

## Structure for UI/UX Engineer Training Program

1. Content strategy & Wireframing
2. UI design and prototyping tools
3. Colour theory and theming
4. Typography
5. Visual Refinements
6. Usability testing
7. Visual refinements and developer hand-off



Scan for a more in-depth curriculum!

The duration of this program is **9 months** and you are investing **90k+18%GST**.

## Structure for Digital Marketing Training Program

1. Social Media Marketing
2. Graphic Designing for business
3. Google & Meta Ads (PPC)
4. Ecommerce marketing
5. Search Engine Optimization
6. Affiliate Marketing
7. Influencer Marketing
8. Dropshipping



Scan for a more in-depth curriculum!

**15+ Recognized Certifications including Google, Meta, Semrush & much more**

The duration of this program is **9 months** and you are Investing **50k+18%GST**.

# Practically Crafted Program Outline

## Front-End Development Training Program

1. Html / Html5
2. CSS / CSS 3
3. JavaScript
4. Bootstrap /Bootstrap5
5. React JS



Scan for a more in-depth curriculum!

The duration of this program is **9 months**, and you are investing **65k +18% GST**.

## Back-End Development Training Program

1. Node JS & Express JS
2. Oops Concept
3. Restful API
4. CRUD Operation
5. Cookies & Session Maintain



Scan for a more in-depth curriculum!

The duration of this program is **9 months**, and you are investing **65k +18% GST**.

# How we create IT experts

The traditional education system tends to emphasize theoretical concepts that may have little real-life relevance, resulting in students memorizing industry-irrelevant information that does not contribute to their technical development. At Skillyards, we aim to create not just IT experts, but also individuals equipped with the necessary resources to excel in the industry. As the growing demand for developers continues to outpace the number of available professionals, our goal is to establish an IT hub by creating skilled IT professionals from scratch and offering them in-house and industry placement opportunities. We ensure that every student who passes through our doors receives practical and relevant training to better communicate their knowledge effectively. As part of the program curriculum, students in their second year are offered the opportunity to secure a paid internship as Junior Developers, which provides hands-on experience in a real-world setting. Following the completion of the internship, students are well-prepared to enter the workforce as Junior Developers, equipped with the necessary skills and experience to excel in their roles. This creates opportunities for students in their future.



# Placement Partners





# Our Founders

## Akash Sharma

An MBA Graduate and the Founder & CEO of Skillyards. With an experience of more than 8 years in the Edutech sector, I have counselled more than 1000 students in my career. My journey, starting as an education counselor, uncovered a vital need for industry-relevant skills in Bharat's youth. I established Skillyards with a belief that practical skills are much more important to students than the traditional theoretical skills



## Sandeep Kaushik

As a seasoned sales professional with 13+ years of invaluable experience within the dynamic realm of the Plastic Industry, my journey as a visionary entrepreneur took shape as a co-founder of Skillyards, a trailblazing venture committed to revolutionizing the education system of the Tech Industry. My extensive background from pivotal roles at industry-leading EBM machine manufacturer companies has consistently demonstrated an exceptional ability to drive revenue growth and thrive in a fiercely competitive sales environment.



## Shubham Saraswat

The Founder & CEO of SN Digitech Pvt Ltd, a leading immersive IT development agency with a global footprint spanning India and the USA. Armed with a degree in Computer Science, I embarked on a journey to bridge the gap between innovation and technology. With a vision to empower and redefine the educational experience, we aim to contribute significantly to the growth of India's technology sector



# Skillyards

## Foundation

Skillyards isn't just about learning and growing; it is a place where nature and human effort come together. Here, students have a chance to do something meaningful for the environment. At Skillyards, we not only focus on providing hands-on training to students but also focus on imparting social values. To work towards this aim, Skillyards organizes consistent social activities to encourage students to engage with their communities and make a positive impact. From tree-planting initiatives to volunteering at local shelters, we believe in instilling a sense of responsibility and empathy in our students. Through these activities, we aim to nurture well-rounded individuals who not only excel in their careers but also contribute meaningfully to society.

### Tree Planting & Cleaning Drives

Through Tree Planting & Cleaning Drives, students unite in a shared vision of environmental growth. With each sapling planted and each piece of litter removed, they sow the seeds of positive change, leaving a lasting impact on nature.



### Community Care Initiatives

Community care initiatives empower students to make a difference in the lives of other people. By actively participating in volunteer work at orphanages and old age homes, students cultivate empathy and understanding.

### Animal Support Services

As students join animal support services, they become messengers of kindness, shaping a world where every living being is valued and protected. Their efforts not only bring joy to animals but also inspire a shared love for caring within the community.



# If Mehak can, then why can't you?

We always think of our limitations about what we can do and what we cannot. We usually think of ourselves as limited to our area of work. But Mehak didn't. This 18-year-old girl formerly worked as an office girl at SN Digitech. Continuously working at the office with other marketers she used to show curiosity and interest in the work they did. By only listening and quietly watching the work, she decided to completely change her career. Currently, she is working as an Email Marketer at SN Digitech. She not only sets an example for us but also shows us how practical learning, curiosity, and a good atmosphere can lead to even without a degree and theoretical knowledge. After all, if Mehak can, then why can't you?



[www.skillyards.com](http://www.skillyards.com)

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